

#1 The Britton Fund Ride 2025 - Sample Fundraising Letter or Email

[Your Name]
[Your Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]
[Date]

[Donor's Name]
[Donor's Address]
[City, State, Zip Code]

Dear [Donor's Name],

I hope this message finds you well! I am reaching out to share an exciting opportunity and to ask for your support. **On Tuesday, April 22, 2025, I will be participating in "The 18th Annual Britton Fund Ride" in Tucson, Arizona.** This cycling event is dedicated to raising funds for sponsored tree research and educational opportunities to promote excellence and advancement in the field of arboriculture throughout the West.

As a passionate cyclist and advocate for trees, I am committed to making a difference through this event. My goal is to raise **[specific fundraising goal, e.g., "\$1,000"]**, and I would be incredibly grateful if you could support my efforts with a donation. Your contribution will help us share valuable information online, through workshops, seminars, regional conferences, and publications.

Every dollar counts, and your generosity can make a significant impact. If you choose to donate, you can do so by using our fundraising site JustGiving.com and using my fundraising page. You can also send a check made out to The Britton Fund to my address above.

I will keep you updated on my training progress and the results of the event. Thank you for considering my request. Your support means the world to me and to those who will benefit from the funds raised during this cycling event.

Warm regards,

[Your Name]
[Your Signature (if sending a hard copy)]
[Optional: Personal Note or Anecdote about why this cause is important to you]

Your Name
Certification and/or organizational affiliation
Mobile phone: 000-000-0000

#2 The Britton Fund Ride 2025 - Sample Fundraising Letter or Email

Dear **NAME**

In three short weeks or so I depart on my **insert number here** Britton Fund Ride, this year a 67-mile (100 Kilometer) ride around Tucson, Arizona to raise money for The Britton Fund to fund Research to keep our Urban Forests healthy and our tree workers safe.

Trees are essential elements of our environment. They produce oxygen, store carbon, retain storm water, cool our) and (thereby reducing re-paving costs by tens of millions), and provide nourishment for the soul. They are irreplaceable. They are part of the infrastructure in every community.

A few years ago, I heard an interview on KQED, the local NPR radio station, with Greg McPherson, the (retired) lead researcher with the Forest Service at UC Davis in California, talking about trees as infrastructure.

Greg's most recent work (published June 2012) graded the tree inventories in 30 California Cities with respect to species and age diversity, health, pest resistance, and other factors.

His work in San Jose valued the benefits provided by the City's trees at \$5.7 billion dollars. That is just one City in one State!

Please help all of us riding for Tree Related Research! We need to keep this research well-funded and establish a protocol for getting it into the hands of our municipal leaders and planners. Our trees are paying us back, producing more in benefits than they do in maintenance costs.

They can't do it forever without our help. A new catastrophic disease strikes periodically -- Sudden Oak Death, Emerald Ash Borer, Invasive Shot Hole Borer -- and other pathogens can decimate entire species. Please contribute generously today and help spread the word!

Please visit the link below to contribute today. Once I reach my minimum of \$650, I am able to share donations with other riders.

Insert your **JustGiving.com** page link here

For more information, visit **[The Britton Fund](#)** website and The Britton Fund Ride 2025 page.

Dr. Seuss thanks you!

Sincerely, **Your Name**

#3 The Britton Fund Ride 2025 - Sample Fundraising Letter or Email

Hey friends, family and fellow tree lovers!

I am proud to say that I'm biking in [The 18th Annual Britton Fund Ride](#) in Tucson, Arizona, on April 22, 2025. This is the opening event to the [WCISA's 91st Annual Conference and Trade Show](#).

This cause is near and dear to my heart.

The Britton Fund is a non-profit organization that funds arboricultural research and education for Western Chapter members and the public good.

I LOVE supporting The Britton Fund because they provide the public with critical, cutting-edge information on topics like:

- maintaining resilient community forests during CLIMATE CHANGE
- understanding and preventing devastating TREE FAILURE
- using tree care strategies to promote healthy URBAN ECOLOGY

Here is a snapshot of some current and recent projects:

- [Diagnosing and Treating Sources of Water Stress in Urban Landscapes](#).
- [Turf Conversion and Tree Health Study](#).
- [Botany for Arborists – a Compendium](#).
- [Tree Care for Birds and Other Wildlife](#).

We use so, so many of their handouts, publications, and data, and these resources are ALL available to the public on [The Britton Fund](#) website.

I love the Tree Care for Birds project, which has put together an awesome website for enhancing and protecting bird habitat. Check out their resources here! [Tree Care for Birds and Other Wildlife](#).

My fundraising goal this year is officially **\$650**. Although, If you want to support climate change education and research, make our cities greener and cleaner, educate the public in environmental stewardship and the joy of science and the natural world, here's your chance! Let's blow them away and get to \$1000 this year!

All you have to do is go to my personal Britton Fund donation page on [JustGiving.com](#).

MEGA THANK YOUs to everyone who donated last year and THANK YOU, THANK YOU, THANK YOU in advance for all of your support!!

All my gratitude, **YOUR NAME**